



BLYTH SNOWTOWN FOOTBALL CLUB INC.

SOCIAL MEDIA POLICY

Blyth Snowtown Football Club is a family friendly football club and will actively work to ensure it is a safe environment for all its members and supporters.

Rationale

Blyth Snowtown Football Club recognises that:

- Social media is a great way to make players, members and supporters aware of important information and upcoming events
- If used incorrectly, negligently or maliciously it can also be very damaging to the club and individuals.

Accordingly, the following policy shall apply to all members, administrators, officials, coaches, players, spectators, visitors and other volunteers and/or or staff of the club.

General

- Posting on the Social Media channels shall be administrators only, these will be selected by the General Committee. Comments must be approved by an administrator.
- Anything not deemed to be necessary will be taken down immediately and the poster notified as to why this has been done.
- Content that is deemed to be directly against the interests of the Blyth Snowtown Football Club and has been posted on the official Blyth Snowtown Football Club page or on a personal page will be removed. If on a personal page the owner of the page will be asked to remove the content, with an explanation as to why.

Non-compliance

All club committee members will enforce the Social Media Policy and any non-compliance will be handled according to the following process:

- Explanation of the club policy to the person/people concerned and the post or content to be removed.
- Subsequent non-compliance will result in a report to the General Committee that will decide a penalty that will be dependent on the severity of the non-compliance.

Policy Promotion

The club will promote the Social Media policy regularly by:

- Putting a copy of the policy in club newsletters and printed member/player information and on the website.
- Promoting positive messages through the club's social media.

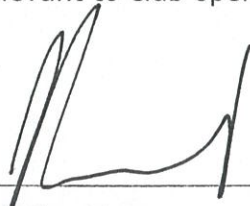
- Displaying a copy of the policy in the club social rooms.
- Periodic announcements to members at functions.

The club recognises the importance of educating club members, particularly players, of the benefits of implementing an illegal drugs policy and will endeavour to provide information to assist this process.

Policy Review

This policy will be reviewed as necessary to ensure it remains relevant to club operations and reflects both community expectations and legal requirements.

Signature
Signed: 
Club President
Date: 28/1/20

Signed: 
Club Secretary
Date: 28/1/20

